



## **WESTERNEXCESLIOR.COM Upgraded - Research and Development Video Series Launch & New Features for Navigation and Communication**

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For Immediate Release

Evaluation of the performance of Rolled Erosion Control Products (RECPs) is critical to the implementation of the technology. Western Excelsior engages in the most rigorous evaluation of its products within the industry. Each product is evaluated utilizing multiple methods in various scenarios. The Research and Development Page (located within the Technical Resources Section) now contains Research and Development specific documentation that includes performance of Western Excelsior materials under the various testing protocols and case studies. Further, Western Excelsior has launched a series of videos to illustrate the testing procedures utilized for each material. Visit the Research and Development page to learn more about how Western Excelsior materials are evaluated. The latest version of Windows Media (\*.wmv) or Quicktime (\*.mov) drivers may be required for the videos to function properly. These drivers can be installed by updating the parent software (Windows Media Player or Quicktime) at:

Windows Media Player: <http://www.microsoft.com/windows/windowsmedia/player/11/default.aspx>

Quicktime: <http://www.apple.com/quicktime/download/win.html>

Additionally, WESTERNEXCELSIOR.COM has been upgraded to include new features enhancing the navigation within the site and communication for visitors to the site. Flyout menus have been added for the Technical and Contractor Resources sections to quickly access important information. A “Send Page to Colleague” option has been added to each product page. Users can now quickly refer Western Excelsior Products to colleagues from westernexcelsior.com.

Visitors to WESTERNEXCESLIOR.COM have access to the latest documentation available from Western Excelsior, contact information for local distributors to acquire Western Excelsior materials as well as timely updates on industry trends, Western Excelsior news and new documentation. Visit WESTERNEXCELSIOR.COM often to stay connected to the erosion control industry and Western Excelsior.

Western Excelsior – Engineered Environmental Stewardship by

“Blanketing Nature with Nature”