



WESTERN EXCELSIOR WEBSITE UPDATED

ECTC COMMUNICATOR NEW EDITION AVAILABLE

Release Date: 8/1/07

Western Excelsior is committed to continuously improving the support of its distributor network by providing industry news and information as it becomes available. Visit WESTERNEXCELSIOR.COM to stay connected to the RECP industry.

The Erosion Control Technology Council (ECTC) is a non-profit organization comprised of manufacturers of Rolled Erosion Control Products (RECPs), Hydraulically Applied Erosion Control Products (HECPs) and Sediment Retention Fiber Rolls (SRFRs), distributors, parent material producers, testing and academic agencies. ECTC's mission is to develop standardized testing and specification systems, liaison with federal, state and local government entities and to present an unbiased presentation of the Erosion and Sediment Control industry. ECTC also

endeavors to provide unbiased information regarding RECP, HECP and SRFR projects, installation and use. To that end, the ECTC publishes periodic updates specifically intended for distributors of RECPs and erosion control materials.

The following update is the latest release from ECTC. This edition provides an update on ECTC activities for the past few months. These activities include new documentation, membership expansion and meetings in Washington DC.



"Blanketing Nature with Nature"

WWW.WESTERNEXCELSIOR.COM

**ECTC TOURS COLORADO STATE
UNIVERSITY HYDRAULIC TESTING
LAB**

The ECTC quarterly meeting was held June 5-7, 2007 in Denver, Colorado. ECTC Members took the opportunity to travel to Fort Collins, CO to tour the Colorado State University Hydraulic Testing Lab.

studies and research. The laboratory research and provides hydraulic testing and support services is extensive and very impressive.

Additional Information

Dr. Christopher Thornton, Director and head of the laboratory, and Amanda Cox, lab manager, escorted the ECTC members through the facility. The CSU testing lab is a world-class facility with flumes and associated equipment for hydraulic model

For more information on the CSU Testing Lab and Services, contact Dr. Christopher Thornton at +1-970-491-8394 or thornton@engr.colostate.edu



From Left to Right: (back) Jillien Harvey, Laurie Honnigford, Frank Barnes, Roy Nelsen Mark Myrowich, (front) Tony Pitts, Randy Massingill, Amanda Cox, and Phillip Winters

**SPECIAL POINTS
OF INTEREST:**

- ECTC Visits CSU Testing Laboratory
- ECTC goes to Washington D.C.
- Update on ECTC Projects
- AutoCADD drawings now available on www.ectc.org
- ECTC Staff Spotlight



ECTC UPDATES MISSION STATEMENT

The ECTC Board of Directors agreed in mid-2007 to revise the current mission statement. The Mission Statement was approved by the Directing membership and has been implemented on the ECTC website as well as within the organization's bylaws.

tions through leadership, standardization and education. ECTC assists agencies, engineers, designers, contractors and other entities in the proper application, installation and specification of erosion control technologies while establishing guidelines for product quality, testing and performance.

Mission Statement:

The Erosion Control Technology Council (ECTC) is committed to promoting cost-effective erosion and sediment control solu-

For additional information contact:

Laurie Honnigford at +1-651-554-1895 or laurie@ectc.org.

ECTC CONTINUES PARTNERSHIPS WITH OTHER INDUSTRY ASSOCIATIONS IN WASHINGTON, D.C.

Several years ago ECTC began a program of connecting with other industry groups to partner with them. In June 2005, ECTC began meeting in Washington D.C. with representatives from other allied trade associations and governmental agencies. Some of the groups included American Road & Transportation Builders Association (ARTBA), the Federal Highway Administration (FHWA), National Association of County Engineers (NACE) and many other groups. These meetings were so successful that annual trips to Washington D.C. have been conducted. This year, ECTC sent three representatives to meet with key organizations to provide an update on current and upcoming ECTC projects and campaigns. This year was a particularly exciting year with the expansion of ECTC and new

documentation and CADD drawings. (visit www.ectc.org).

Chad Lipscomb, Western Excelsior; Gabe Weaver, North American Green; and Kurt



Kelsey, American Excelsior, traveled to Washington on June 28, 2007 and met

with representatives from the American Association of State Highway and Transportation Officials (AASHTO), and FHWA. Topics covered during the meetings included the expansion of the organization and new CADD drawings, specifications and literature developed by ECTC. Representatives from FHWA and AASHTO were apprised of the growth of ECTC by including two new product disciplines.

Additionally, the meetings were an excellent opportunity to maintain the strong, working relationship of the regulatory agencies and ECTC.

As one of the leading industry organizations, ECTC strives to maintain open channels of communication with regulators and stakeholders of the erosion control industry. The expansion of the organization was welcome news to FHWA and AASHTO who were both very pleased at the potential opportunity to expand the standardization efforts of ECTC to other disciplines and work with ECTC during the process.

For more information about this initiative, please contact Jilien Harvey with ECTC at +1-651-554-1895 or jilien@honnigford.com

UPDATE ON ECTC PROJECTS

ECTC is continually working on projects to help improve and to effectively and efficiently propel our industry forward. At each of the Quarterly meetings, the ECTC Technical and



Marketing Committees move through lengthy task lists to accomplish the pro-

jects at hand. Here is a snap shot of projects both committees are working on:

- Definitions and a classification system for the hydraulic erosion control products (HECPs).
- Inspection Video for rolled erosion control products (RECPs). This video should be available mid-2008

- Performance Verified Product Selection Tool (PV-PST) and Quality Data Oversight Review (QDOR) phase I will launch January 1, 2008.
- SRFR (Sediment Retention Fiber Rolls) request for proposals to testing labs has been sent out and testing on SRFR products will begin at the end of 2007.

LUKE SNYDER APPOINTED ECTC'S MARKETING COMMITTEE CHAIRMAN

Mark Myrowich has worn several hats as ECTC Board member, Treasurer and Chairman of the Marketing Committee. Due to increased job responsibilities on the ECTC Board of Directors and as Treasurer, Mark Myrowich, ErosionControlBlanket.com has tendered his resignation as Chairman of the ECTC Marketing Committee. Luke Snyder, Western Excelsior, has been appointed Marketing Committee Chairman. Jerry Bohannon, American Excelsior, has volunteered to serve as Vice Chair.

ECTC TO RESTRUCTURE MEETING SCHEDULE IN 2008

At the June ECTC meeting, the membership decided to change the structure of the current ECTC meeting schedule. Beginning in 2008, meetings will be held every 4 months beginning in April 2008. The first meeting will be held in April in San Diego, CA. The meetings will now be held Tuesday 8am-5pm, Wednesday 8am-5pm and Thursday 8am-12noon. The other two meetings for 2008 will be in late August and early December. For more information about attending an upcoming meeting, please contact Jilien Harvey at +651-554-1895 or jilien@honnigford.com.

AUTOCADD DRAWINGS NOW AVAILABLE ON ECTC WEBSITE

The Erosion Control Technology Council (ECTC) has created a quick-reference section on the website for the Installation of Rolled Erosion Control Products (RECPs). The section entitled "RECP Installation for Slope and Channel AutoCADD Drawings," was created for engineers and designers to use during the development of their project specifications.

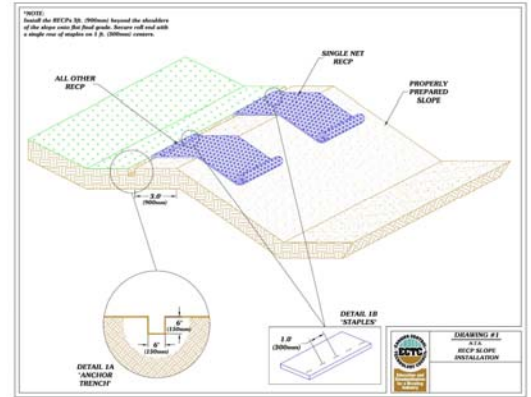
ECTC website allows the user to download PDF or DWG format (AutoCADD 2000 or later) drawings that are essential in the installation process of RECPs. In addition to the drawings being made available, the section also briefly outlines the verbiage for the step by step installation of both

slopes and channels. This project is one initiative in the ECTC's drive for education and standardization within this growing industry.

This project was created after the tremendous success and positive feed back regarding the ECTC produced educational RECP Installation DVD in 2006.

Shoreline drawings will be made available in Fall 2007.

For additional information on the AutoCADD Drawings or the ECTC RECP Specification, please contact Jilien Harvey with ECTC at +651-554-1895 or Jilien@honnigford.com



A sample CADD drawing that can be found on the website.

ECTC BEHIND THE SCENES-STAFF SPOTLIGHT

ECTC is operated by a small staff that facilitates ECTC activities, website development and maintenance, organizes quarterly meetings, press relations, writing industry articles and maintains member relations. Every project and task are designed to improve and strengthen the erosion and sediment control industry.

Laurie Honnigford serves as the Executive Director. Laurie has been working in association management since 1987. She has managed several different Divisions as Division Director at IFAI (Industrial Fabrics Association International) in the 90's including but not limited to: Geomembrane Division, Geotextile Division, and the Transportation Division. Laurie has been the Executive Director of ECTC since 2002. Laurie oversees the entire organization and liaisons with the Board for administrative policy and procedure. Laurie lives in St. Paul, MN and is married and has one son, Seth. To contact Laurie directly, call +651-554-1895 or laurie@ectc.org.

Jilien Harvey, Project Manager- Jilien Harvey joined ECTC and the Honnigford Group in March 2007 as Project Manager. Jilien man-

ages the facilitation of most of the ECTC projects that are being conducted. Jilien came to ECTC with a background in Conference/Event Management as well as sales and marketing management expertise within the hospitality industry. Jilien is referred to as the "bulldog" in tracking down assigned projects and implementing them. Jilien lives in Blaine, MN and was married in February 2007. To contact Jilien directly, call +651-554-1895 or jilien@honnigford.com.



Laurie Honnigford outside the EPC in Washington D.C.



Jilien Harvey

NEW MEMBERS

ECTC would like to welcome the following members who have joined ECTC in 2007

Directing Members

Central Fiber

EarthSaver Erosion Control

Kristar

Mulch & Seed Innovations

Tenax

Corporate Associate

Encap, LLC

Winters Excelsior

Individual Associate

Fiber Marketing

Creative Courses

Access ECTC's Knowledge Bank

www.ectc.org

**EROSION CONTROL
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Who We Are

Members of the ECTC are committed to promoting the proper use of RECPs, SRFs and HECs by providing education and industry leadership. For more information, visit our Website or contact any of the Directing Members listed here.

American Excelsior Company

Central Fiber

Colbond Inc.

Conwed Plastics

EarthSaver

East Coast Erosion Blankets, LLC

ErosionControlBlanket.com

Kristar

Mat, Inc.

Mulch & Seed Innovations

North American Green

Profile Products LLC

Propex

Tenax Corporation

Western Excelsior Corp.

CALENDAR OF ECTC AND INDUSTRY EVENTS

ECTC Quarterly Meeting

September 18-20, 2007
Minneapolis, MN
www.ectc.org

IECA's EC08

February 20-24, 2006
Orlando, FL
www.ieca.org

StormCon

August 20-23, 2007
Phoenix, AZ
www.stormcon.com

GeoAmericas 2008

March 2-5, 2008
Cancun, Mexico
www.geoamericas.info

ECTC Quarterly Meeting

December 4-6, 2007
West Palm Beach, FL
www.ectc.org

ECTC April 2008 Meeting

April 2008
San Diego, CA
www.ectc.org

ECTC NEWSLETTER EDITOR



ECTC Communicator Editor: Scott Nelson
Geo-Synthetics, Inc.

If you have any suggestions for this newsletter, contact Jilien Harvey at Jilien@honnigford.com