



# WESTERN EXCELSIOR WEBSITE UPDATED

## ECTC COMMUNICATOR NEW EDITION AVAILABLE

Release Date: 3/26/07

Western Excelsior is committed to continuously improving the support of its distributor network by providing industry news and information as it becomes available. Visit [WESTERNEXCELSIOR.COM](http://WESTERNEXCELSIOR.COM) to stay connected to the RECP industry.

The Erosion Control Technology Council (ECTC) is a non-profit organization comprised of Rolled Erosion Control Product (RECP) manufacturers, distributors, parent material producers, testing and academic agencies. ECTC's mission is to develop standardized testing and specification systems, liaison with federal, state and local government entities and to present an unbiased presentation of the RECP industry. ECTC also endeavors to provide unbiased information regarding RECP projects, installation and use. To that end, the ECTC



publishes periodic updates specifically intended for distributors of RECPs and erosion control materials.

The following update is the latest release from ECTC. This edition provides an update on ECTC activities for the past few months. These activities include elections of officers, newly available technical documentation and the expansion of the group to include other erosion control disciplines and sediment control devices.

“Blanketing Nature with Nature”

[WWW.WESTERNEXCELSIOR.COM](http://WWW.WESTERNEXCELSIOR.COM)

## ECTC ANNOUNCES 2007 BOARD OF DIRECTORS

Members of the Erosion Control Technology Council (ECTC) elected their Board of Directors during recent meetings in Minneapolis, Minn. The Board members will fulfill two-year terms effective immediately.

The 2007 ECTC Board of Directors includes: Chairman Tim Lancaster, North American Green; Vice Chairman Chad Lipscomb, Western Excelsior; Treasurer Mark Myrowich, ErosionControlBlanket.com; Marc Theisen, At Large, Profile Products LLC; Tony Johnson, At Large, American Excelsior Co.; and Executive Director Laurie Honnigford.

ECTC is a non-profit organization committed to advancing the use of rolled erosion control materials by providing education and leadership in the industry. For further information visit [www.ectc.org](http://www.ectc.org).



**Chairman Tim Lancaster**



**Treasurer Mark Myrowich**



**Vice Chairman Chad Lipscomb**



**Marc Theisen**

**Tony Johnson is not pictured.**

### SPECIAL POINTS OF INTEREST:

- **ECTC Expands to Include New Category**
- **CADD Drawing Revised**
- **New ECTC DVDs in Planning Stages**
- **ECTC Creates Trade Show Banners**
- **Calendar of Industry Events**

## ECTC COMMUNICATOR TAKES ON A MISSION STATEMENT

Published biannually for the past few years, the *ECTC Communicator* has never coined a mission statement to assist readers in understanding the purpose of this publication. With this thought in mind and with a strong desire to keep our readers "in the know" regarding industry information, we have developed a defined mission for this newsletter, your newsletter.

The following is the ECTC Communicator's mission statement, something you will see printed on each issue in the coming years. As our association changes, so, too, may this mission; however, our commitment to educating our readers about ECTC and industry developments will never change.

*The mission of the ECTC Communicator is to inform the erosion and sediment control industry about the developments within the Erosion Control Technology Council (ECTC), work being done by ECTC members, and upcoming events of interest to industry professionals. The ECTC Communicator is published biannually.*

## ECTC'S UPDATED TECHNICAL GUIDANCE MANUAL AVAILABLE

After months of review and revision, the ECTC has updated its guidance document for use by industry professionals.

The document, "A Technical Guidance Manual: Terminology, Index & Performance Testing Procedures for Rolled Erosion Control Products," can be found on ECTC's website, [www.ectc.org](http://www.ectc.org), under the

"Testing" category under the "Documents & Tools" section.

This document was originally developed by the ECTC to aid in the understanding and use of the most recent terminology, index/physical property test methods, and performance research for RECPs. It also was intended to assist engineers, geologists, soil scientists, land-

scape architects, contractors, research facilities within the erosion control industry in the selection of RECPs. The new document continues these efforts and includes bench scale testing information. It also contains updates to all ASTM standards to reflect the current state of practice.

## ECTC TRADE SHOW BANNERS CREATED FOR FUTURE USE



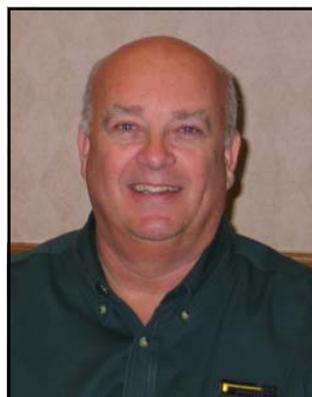
The new ECTC banners were created to promote ECTC and its website.

As a special project toward the end of 2006, the ECTC set out to develop some permanent trade show banners for use at a variety of different events and venues.

The goals of the banners were to prominently display the ECTC logo and to promote the ECTC's website. Information on the banners was kept basic as the ECTC and its work continually evolves.

These banners will be used as needed for future events.

## NELSON NAMED EDITOR OF ECTC COMMUNICATOR



Scott Nelson will continue his work on the *ECTC Communicator* as editor.

At December meetings, members of the ECTC Board of Directors named Scott Nelson, Vice President of GSI Geo-Synthetics, Inc., editor of this publication, the *ECTC Communicator*.

Nelson has organized issue content for many years, and his being named editor is a recognition of his accomplishments.

"I look forward to continuing

the mission of the *ECTC Communicator*—to giving industry professionals the latest news on the exciting developments within the ECTC," Nelson said.

Nelson encourages feedback and story ideas from the industry. He can be reached at [scottn@geo-synthetics.com](mailto:scottn@geo-synthetics.com).

## ECTC PLANS TO PRODUCE ADDITIONAL EDUCATIONAL DVDS

In 2006, ECTC produced an educational DVD on the proper installation of Rolled Erosion Control Products (RECPs). The DVD, which includes sections on installation of RECPs in channels, slopes and shorelines, was one initiative in the ECTC's drive for education and standardization within this growing industry.

ECTC plans to continue its education initiative by creating additional DVDs. Topics planned for the next DVD installations include inspection

and design and specification.

The DVDs will feature short segments, ideal for training and more. The hope is to make the next two DVDs available in the same manner as the first—hard copy DVD and download from ECTC's website.

To purchase the ECTC's educational RECP installation DVD or for further information about ECTC's new education DVDs, contact Laurie Honnigford at +1-651-554-1895, e-mail [laurie@ectc.org](mailto:laurie@ectc.org) or visit [www.ectc.org](http://www.ectc.org).



## ECTC EXPANDS TO INCLUDE NEW CATEGORY OF MEMBERS

Growing interest from the industry has led the Erosion Control Technology Council (ECTC) to create a new division of ECTC to cover hydraulic erosion control products (HECPs) and sediment retention fiber rolls (SRFRs).

Industry professionals interested in forming this new division met with ECTC representatives during EC06 in February, and meetings continued during the June ECTC quarterly meetings held in Washington, D.C.

and the September and December ECTC meetings held in Minneapolis, Minn.

During the December meetings, the groups began work on the definitions for HECPs and SRFRs. Currently these definitions are being circulated to the group for comments. Once the definitions are finalized, ECTC will make these available to the industry.

ECTC updated its bylaws to reflect the addition of these categories.

The Directing Membership category of ECTC has been expanded to include manufacturers of HECPs and SRFRs. If you are interested in joining ECTC as a Directing Member and working with the group as the development new definitions, product hierarchies and specifications is developed, please contact Laurie Honnigford, executive director, at [laurie@ectc.org](mailto:laurie@ectc.org).

### WELCOME NEW ECTC MEMBER

ECTC would like to welcome the following member who recently joined ECTC:

#### The AutoBlanket

Kenosha, Wisc.

Corporate Associate  
Member

## CADD DRAWINGS REVISED

ECTC has developed a set of CADD drawings and details for a typical slope and a typical channel installation. The final draft of these details currently is being reviewed.

Once the details are finalized, the CADD drawings will be on

the ECTC website, [www.ectc.org](http://www.ectc.org), in both a DWG format and a PDF format for industry professionals to download and include in their plans and specifications.

These CADD drawings will also be added to the installation

guidelines to provide a complete package of instructions for designers and engineers using Rolled Erosion Control Products (RECPs) in their projects.

Access ECTC's Knowledge Bank  
[www.ectc.org](http://www.ectc.org)

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## Who We Are

Members of the ECTC are committed to promoting the proper use of RECPs by providing education and industry leadership. For more information, visit our Website or contact any of the Directing Members listed here.

American Excelsior Company

Belton Industries

Colbond Geosynthetics

Conwed Plastics

East Coast Erosion Blankets, LLC

ErosionControlBlanket.com

Mat, Inc.

North American Green

Profile Products LLC

Propex

Southern Environmental  
Conservation Inc.

Western Excelsior Corp.

## CALENDAR OF ECTC AND INDUSTRY EVENTS

### IECA's EC07

February 12-16, 2007  
Reno, Nev.  
[www.ieca.org](http://www.ieca.org)

### ECTC Quarterly Meeting

June 5-7, 2007  
Washington, D.C.  
[www.ectc.org](http://www.ectc.org)

### ECTC Quarterly Meeting

December 2007  
[www.ectc.org](http://www.ectc.org)

### ECTC Quarterly Meeting

March 27-29, 2007  
Miami, Fla.  
[www.ectc.org](http://www.ectc.org)

### ECTC Quarterly Meeting

September 2007  
[www.ectc.org](http://www.ectc.org)